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PLR Monthly Team

20 Ways to Make Money Online

By: [your name]

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Make Money Online Writing eBooks

There are tons of ways to make money online. One of the best, long term ways is by writing eBooks. If you enjoy writing and you are good at it, then why not consider writing an eBook? Not sure what you'd write on? Well the topics are endless. Write on a subject that you have expertise in and start selling.

The traditional method of writing a book and finding a publisher is consuming and it can take a long time for your book to reach your target audience. An eBook offers far more flexibility. Since an eBook is a digital book you can easily publish yourself, advertise and sell online, or sell through sites like Amazon.

The internet offers you a global market, which means you have a market that is far reaching and readily available. Let's look at how you can make money by writing an electronic book or eBook.

1. To write your eBook you need to think about what you are going to write on. If you aren't sure start researching topics online, in magazines, reviewing current events, etc. It must be a subject that you have adequate knowledge on. The topic you are going to write on should also be popular, in demand, and interesting. Before you start writing make sure you have adequate information to complete an eBook.
2. After you are sure you have adequate information it's time to start to write your draft. You'll want to proofread your draft or you can hire a professional to proofread it for you. Then you can decide if you want to add more content or if what you have is adequate. When you are happy your draft is the best it can be you are ready to move on to the final version.
3. For your eBook to be available for sale on the internet you will need to upload it using one of the self publishing websites such as Lulu or Amazon. You will not need to pay money to publish your eBook on these sites, which is a real bonus. You see you don't have to have money to make money. Just a great idea and time. Oh yes, and let's not forget about the writing skills.
4. Next it's time to publicize the eBook you wrote. Marketing through social networking has a lot to offer, as does publicizing through blogs, forums, etc. The goal is to have your eBook reach the widest possible audience online.
5. You might also consider using affiliates to sell your eBook. There are a number of excellent affiliate marketing programs such as ClickBank that will promote your book on your behalf. When your book sells they keep a percentage of each of the sales.

Writing an eBook is a great way to make money and to generate revenue over the long term. Once demand is established and your markets are in place your eBook can continue selling for a very long time especially if the subject remains popular. The more eBooks you publish the more credible you will become as a writer and the easier it will be for you to sell your eBooks. So what are you waiting for?

Make Money Trading Forex Online

Anyone who has dabbled in the stock market knows what an adrenaline rush it can be to put those profits in your pocket. Thanks to the internet you can now play the online currency market. You can make money trading Forex online, and all from the comfort of your home.

The stock market and the currency market are very different. The online Forex market is bigger dollars, and a bigger rush. You'll want to understand how to use the Forex online software for your trades to ensure you make the most money.

Forex is actually short for The Foreign Exchange Market, which is also sometimes called FX. This is the largest market in the world, with each day more than a trillion US dollars turned over, making it thirty times more than the complete volume of the total US equity markets.

There is no physical location and there is no central exchange. The Forex online software trading software lets you easily get your piece of the pie, letting you buy and sell 24 hours a day 365 days a year. Every morning, the Forex trading market begins in Sydney, moving around the globe as the day starts in financial centers around the globe starting with Tokyo and ending with New York, giving you the best opportunities to make huge amounts of money.

Using Forex online software trading you get many additional tools, which you can use to help you with your decisions about currencies to invest in.

Fundamental Analysis

It measures the net imports and exports in any given country, and then records the impact that occurs on the currency flows. Technical analysis is used in an attempt to predict what future movement will look like with a certain currency, based on performance in the past. Forex online software trading almost always provides you with additional tools for no charge, and the good sites take no commission and only charge a small transaction fee.

When it comes to trading currency everyone would agree that the Forex is the largest global market. Just about every industry there is finds itself involved in currency trading to some degree – Multi-international companies, financial institutes, central banks, retail industries, banks, and a host of other institutes are involved either directly or indirectly. Those that are directly involved are often seen using Forex online software trading tools.

Thanks to the internet it's easy to set up a personal Forex trading account and begin trading with Forex online software trading. There's no need to involve a trading institute or banks. So, are you ready to begin to make real money?

Make Money Online Blogging

Blogging can be a great way to make money online. Perhaps you've blogged in the past as a pastime. Why not get a little more serious and turn your blogging into making money? You can use your sites or other blogs to generate income. The potential is very real here!

Blogs are a highly effective manner to promote and market products/services. Personal sites will attract more readers than commercial sites. According to the experts, internet users prefer to read blogs because they are far more personal and easier to relate to than other sites. If you

want to make money online your blog is an excellent way to attract an increasing number of readers and best of all it cost nothing to set up or maintain a blog – it's free.

You might be wondering how to go about using your blogs in order to generate income. If you are passionate about blogging it's not that difficult at all. Just stay focused and be strategic. Let's look at some insightful help to get you on your way making money blogging.

First off all make sure that you choose a profitable niche. It isn't wise to choose a niche that you have no real interest in even if it has the potential to be profitable, because over time you are going to lose interest and momentum. Instead search for a lucrative niche that you have a true interest and passion for. You'll do far better!

Next, you need to learn about search engine optimization if you don't already know about it. By getting your blog to rank higher in Google and other search engines you will improve your money making opportunities online. Search engine optimization isn't as difficult as you might think. Start by writing conversational and engaging articles that can be posted as blogs. Sometimes one strong article can be broken into several blog posts.

Make sure your blog writing is high quality and information to your readers. By engaging your readers you will sure that they will continue to return to see what you have to say. If you want to make money from your blog you need to build a set of loyal followers that keeps coming back to see what you have to say. The more informative and helpful your blogs the more likely this is to occur.

Be sure to include photos and/or videos. They add a great deal to your blog posts. According to the experts readers prefer blogs with interesting photos and videos. Many readers are just as content, perhaps even more content, than reading. There are few blog readers that don't enjoy having photos and videos as part of the blog post – that's for sure.

If you want visitors to come by often and regularly you need to make sure you update your blog regularly. No one will continue to follow a blog that is updates once a month or every now and then. People want consistency and they want to know that if they make the effort to drop by your blog that you have something new to say.

Most important be honest and keep a personal touch with your readers. Consider your blog your personal online diary and that will keep readers engaged. Have a little fun and start making money.

Make Money Online Running an E-Store

People are busy – between working often more than one job, family, commitments, and everything else in life, there's little time left to get the shopping done. As a result many are looking to online e-stores, which is why this is an excellent online money making opportunity.

Let's look at setting up an e-store. The first thing you'll need to decide is whether you have a product(s) or service(s) that you can offer online. If not, don't worry there are all kinds of ways to have your very own e-store and never carry any stock. You can use drop shippers, set up a store using affiliates, or look for a wholesaler of a product you think would do well.

You will need to register the domain name you want. It should suit your products or what you are doing. Of course, the domain name you want may not be available but don't give up because there are often spins or similar domains that will work that are available. Once you have found a domain you will need to register it.

Great! Now you are ready to begin to create an online e-store. The easiest way is to find a site that host e-stores offering you checkout features and even credit card processing. This way you don't need to worry about security or taking payments. Most of these are very affordable and very customizable. Many web hosts also offer e-commerce capabilities, so you certainly have plenty of options.

You will need to design your website. Make sure you use a layout that is easy for your potential customer to navigate, make payment options visible, and make sure your customer knows you have a secure checkout. Flip through the available templates and choose one that works for your e-commerce business.

Now it's time to start to add your products to your e-store. You will want product images need to be clear, provide a detailed description, and make sure the price is visible. That's it your e-store is ready to start serving customers.

Now you need to make sure your site is search engine optimized to ensure you are driving targeted traffic to your site. If you are not familiar with SEO work it pays to hire a professional, so that you rank well in the search engines, because if potential clients can't find your site you won't get the traffic nor the sales.

An e-store gives you maximum flexibility. You can work on your own schedule and right from the comfort of your home. Once your e-store is established you will be able to put in minimal hours. Of course, in the early days you should expect to have a larger time investment. An e-store is hard work but when you reap the rewards in profits you'll see why it's worth it.

Make Money Writing Articles Online

A recent study indicated that from 50% to 90% of all content on a website is in the form of articles that are designed to target and draw in visitors, who are then turned into paying customers. That's also why if you have good writing skills you can make a good living online writing articles as a freelance writer.

You will need to understand search engine optimization and creating SEO articles so that the articles you write can be ranked according to the keywords. Otherwise, the articles you write for your clients will be lost somewhere on the world wide web, and your client will not be happy.

You must also have a good basis in the English language as articles will be expected to be free of spelling and grammatical errors. You should write using simple sentences that are easy to understand.

You will need to know how put together articles. You should be an expertise in the subject you are writing on and/or have very good research skills. When you are researching you might read a few articles, and it's important that you don't make the mistake of accidently copying words

from this content. Otherwise, your new article will fail Copyscape, which is the gold standard when it comes to checking for plagiarism.

There are a number of excellent freelance sites where you can sign up and then bid on jobs that are looking for writers. Each job will have its own criteria determined by the potential client. Some of these sites charge a monthly fee and a lower commission, while others don't charge a monthly fee and have a higher commission. Read the sites policies and fee structures to find out more.

You can also earn money by writing articles for revenue sharing sites, where you earn a percentage of the sales or advertising done on the site. This is referred to as passive income, and a number of news sites use this type of structure. It allows for fresh new content to be provided for the news, because the opportunity to earn income exists.

Another option is to write articles and then post them on your own blog where you have Chitika, Google AdSense, or other third party banners that allow you to earn revenue.

Article writing is a great way to make money online. It's interesting, and it allows you to set your own rates. The more experience, the more you will make.

Make Money Online Selling Your Own Stuff

Although there tons of ways that you can make money online, one of the quickest and easiest ways to do so is to create, promote and sell your own products. Don't be intimidated over the idea of making your own creations. It doesn't have to be that hard. You may believe you don't have anything that others would want; however, you likely have something that others would be willing to pay for. Let's look at 4 ways you can make money online selling your own stuff.

Create & Sell Digital Products

Selling digital products is a very lucrative way to make money online. There are all kinds of digital products that you can create and sell, including plug-ins, apps, software, e-books, etc. If you have knowledge or expertise in a certain area you can put it to use. You can write an e-book, create an app for a mobile device, etc., and then sell it. Sometimes even if it is an area you are not an expert in you can do some research and learn. Find a niche market and go for it.

Design & Sell Products

If you are an artist, never before has it been so easy to find a niche market for your products through the power of the internet. Set up your own website, take advantage of free marketing on social networking sites, and make use of all the tools online to sell your creative products.

Offer Your Services

It is easy to sell almost any type of service online. You can make excellent money on the internet offering your services. You are not just limited to SEO consultants and website designers. You might be a blogger or a writer, but you might also be a photographer or a project manager – whatever services you want to offer, chances are there's a market online for those services.

Buy the Resale Rights to a Product Then Sell as Your Own

You can make money online by selling private label products that you have the rights to sell. This is a very quick and easy way to make money. You buy products with the right to resell and then sell them online as your own. There are all kinds of resale right products to choose from. You will be required to pay a small fee for the right to sell these products as your own and earn money off them. You should always do your research and even run a test market to see if there is a demand for the product you are thinking about, before you commit to it.

Now you have four easy ways to get busy making money online. Why not start now?

How to Make Money Using Social Media

Next to the search engines, social networks receive the most visits. More and more people are heading over and signing up to one or more of the social network sites, which means this is a hot spot to capture a massive audience that is in the millions, and it presents an endless number of business opportunities.

With social media you can directly target users, which means you can increase your social media earnings just by identifying the right opportunity. The great thing about social networks is they are available to everyone from freelancers to multi-national companies selling brand name products to crafters selling handmade merchandise.

Businesses can rent or buy ad space on social media networks and retailers can drive visitors to their site through ads, thereby boosting sales. However, these options do require bigger budgets and involve marketing campaigns. If you are planning to start on a small scale, here are some great tips to help you get going.

There are a many different social media networks. Facebook, Twitter, and YouTube are three of the most popular ones with the largest number of users. All three can be used to make money in a number of ways.

Facebook and Twitter can both be used to promote items or services you are selling elsewhere. Say for example, you have an eBay store you could advertise your eBay store on your Facebook account and you could post it to your Twitter account and then ask your followers to re-Tweet it.

Do you offer a niche service or sell nice products where watching an instructional video might be beneficial? YouTube is a great way to promote your business and provide your existing clients or potential clients with helpful information. YouTube is also an excellent way to advertise at no cost to you. Of course you can also make money with YouTube by having a hit video posted.

Facebook and Twitter are both excellent ways to spread the word about your company, and your products/services. You can brag about your sales or promotions on both sites. You can ask friends to retweet or share your post. You can create a business page on Facebook and begin to build a fan base.

In addition to promoting products, services, or your company in general, you can even sell products or services directly on social media sites. Quite surprisingly for the number of users on

these sites there are actually very few rules and regulations – they truly are great examples of open societies regulated for the most part by common sense and a basic set of rules.

Social media offers an amazing amount of potential that is really only limited by your imagination. The minute you recognize the amazing potential that exists with social media to make money, you are on your road to success.

Make Money Online With MLM

Have you been trying to figure out how you can make money online? Then you'll want to read on to learn more about MLM or Multi-level marketing and the opportunities it offers. MLM is a legitimate kind of network marketing, where you can promote and/or sell services/products of a company. You will work from home, and you will make money online by getting paid for each new member you bring on board. You will also earn a percentage for each service/product that you sell.

There are all kinds of MLM opportunities online. You simply have to do a search and you will find tons of choices. Take some time to explore opportunities that interest you. Make sure to learn who is behind the products, what products are offered, the company's policies including the privacy policy and any feedback from current members.

The type of agreement you are required to sign in order to become a member of any particular MLM opportunity will vary from one company to the next. It's a good idea to review the contract in detail.

The best way to earn money online is to have an effective e-commerce website where you sell products, recruits new reps, takes payments, ships products, and tracks commissions, and pays those commissions.

You can promote your MLM business and website using social media networks like Twitter, Facebook, MySpace, LinkedIn, etc to increase traffic to the site. This will aid you in increasing your sales, which translates to more profits.

Your e-commerce website should have a landing page, which will assist you in finding new reps. They simply fill out a short online form to get started. You will want to offer online training to any new reps, which should be available online 24/7. You can also offer regular conference calls.

MLM business opportunities offer you a great deal of flexibility so that you can work within your current schedule. Remember when you run an online MLM business you can be making money without your direct involvement all of the time. You will earn commission for the products you sell and you will also be paid (usually a commission) for the reps you recruit to sell under you.

You have the flexibility to work, as per your schedule. When you make money online at home with MLM, you earn commission not only when you sell products but also when, the representatives you have recruited sell. Don't get discouraged if initially you find it difficult to sell the MLM products or you have trouble recruiting new reps. The key to the quickest road to success is to choose a quality, reputable MLM offer.

Make Money Using Facebook

Most of us are very familiar with Facebook, and that it is the largest social network on the internet. But what many of us are not aware of is the opportunity here to make excellent money online. Thanks to the many applications available it's gotten a lot easier to take advantage of this lucrative opportunity. Here are some of those applications:

1. Zazzle - Zazzle lets you create and then design any product on their site, which is a free service, and then you can sell it on Facebook. Now think about the potential that is sitting here waiting to be used. If you have lots of Facebook friends you have the potential to create a very comfortable income with the right product.
2. Radical Buy – This is almost like eBay for Facebook. You can sell almost anything you want on a Facebook page with this application. List an item and instantly make it available to all Facebook users. If you don't have any of your own items for sale you can show items that others have for sale.
3. Ether – This is a website where you can make money giving advice to people on the phone or through email. Now you can use the application on Facebook to make money giving people advice. If you are good at giving advice this is a great way to make some extra money. You set your rates. Ether provides you with a free phone number for individuals to call, which is then forwarded to your personal phone number.
4. Café Press – This is similar to Zazzle but it has a huge online store. Café Press lets you easily sell all kinds of products on your Facebook and make money.
5. Shopit – This is a free Social Commerce Network that lets users buy, sell, and/or trade any service or product. You can add a free store to your Facebook account and then sell anything you want. It's yet another easy way to make money through Facebook.
6. Music Blaster – With Music Blaster you are able to put together a simple music store on your Facebook account and then sell music from BlastMyMusic.com – you will earn 5% for each song you sell.

There are tons more other applications that allow you to make money using your Facebook account. That means there are a exciting opportunities to make money just waiting for you to take advantage of.

Make Money Online with ClickBank

There are thousands of people working from home making money online and one way to do that fast is with ClickBank, which offers an endless array of digital products that are sold on the internet. You can make hundreds of dollars a day when you fine tune your products and your market.

ClickBank is a marketplace where digital product sellers can list their products for sale and seek out affiliates who will promote those products for them. In return these affiliates will earn a

percentage of the profit generated. The \$1.8 billion dollar turnover at ClickBank makes it one of the biggest players in this niche market.

Take a gander over to ClickBank and the first thing you will notice is that there are hundreds of products that you can choose from to be an affiliate. The products are nicely organized in categories and the site is relatively easy to navigate.

You should take some time to explore the options available to you and then make a list of products that interest you. Next you should take some time to research the products that interest you and the companies behind those products, before finally making a decision about whether a product seems right for you and your business.

Once you've signed up as an affiliate for one or more products it's time to start promoting them. There are tons of ways to do this. You can do it on your blog, your website, through social networking, and through online newspapers. Make sure you take advantage of the many tools that are available to you, and learn to be creative.

For example, let's say you're promoting a product on how to make money fast from home, make sure you look at all the different angles you could approach this from, and take the time to build your reputation as an expert in the field. This credibility will go a long way in helping you to sell the product.

Many online marketers were quick to learn the value of ClickBank and the earning potential it offered. If you are new to making money online this is an excellent place to start with plenty of helpful resources to get you started and make sure you are moving in the right direction.

Don't be afraid to break out of your comfort zone! And don't be afraid to learn as you go. Before long, you too can be enjoying the comfortable living you make online.

Make Money Online With YouTube

This is one of the most popular ways to make money online, because if you take the time to do it right, it becomes fully automated, and it has the ability to pay you time and time again, for a long time. So let's explore how you make money online with YouTube.

Start by finding a YouTube video that has more than one million views and then contact the owner through a private message on YouTube. Tell them you want to purchase their account. Offer them a couple hundred dollars for access to their entire account or maybe just the video. YouTube now integrates this feature, inside the member's area of your account so it is very easy to do.

The majority of time the owner of the video is a college or high school who put the video on YouTube because they were having a little fun with no idea that they could make money off the video. So when contact them offering them a couple hundred dollars for that video they are easily excited and thinking about all the fun things they can do with the money.

Once you have the video turned over to you, and the account password changed, it's time to get busy making money. For example, let's pretend that you purchased a video teaching how to play guitar. How do you make the most of making money off the video?

You could go find an affiliate offering a guitar teaching course. Create your account on one of the affiliate network sites and start looking for an affiliate that will work with the video. Once you have the affiliate link, you will want to mask it with Bitly so you can track the performance. Add this to the first line of your description box.

It is a well established fact when a YouTube video has more than 1 million views you will be able to make a minimum of \$100 per day. If you take the time to really target it, you can take that number way higher.

Making money using YouTube is still in its infancy. While thousands have figured out this little gold mine, the potential has hardly been tapped into. Take advantage of this highly lucrative money making opportunity, before it becomes common knowledge, and these individuals sitting on a potential gold mine realize just what their videos with their 1 million hits are worth.

Make Money Online With Forums

Did you know you can make money online with forums, working right from home? That's because it's an excellent media to market and advertise your products and services. A forum is simply an online community of users with similar interests and views on one or more topics ask questions, get answers, and have general conversations.

Before taking advantage of a forum, you should first learn what their terms of use are, so that you know whether you are allowed to include a link in your signature line. There are all kinds of forums. Some allow direct advertising of products and services, while others do not. You want to target forums that allow you to include a link because this offers you an opportunity to make money online. You can include a link to your website or include an affiliate link.

Once you find a forum that interests you, create an account filling in your details, and writing your user profile so that it matches your interests, and of course don't forget your signature line as this is where your link will go.

If the forum does not allow a sales pitch, which many don't, you can get your signature line out there by reply to thread posts. Of course, you should only post if you have something legitimate to add to it, giving your posts legitimacy and getting you the link that's your goal.

Always be ready to share your expertise, while promoting yourself in the signature line. Make sure your posts make sense. This will build you credibility and a following. Don't attack others, and always be ready to apologize when wrong in a discussion. Become a problem solver and if there is a platform on the forum where you can submit articles or blog posts, take advantage of it. This will help you to build credibility.

Marketing your products and services using forums is an excellent way to make money with no investment other than having access to a computer and an internet computer. Don't have your own products or services, not to worry. Consider writing an e-book or hiring someone to write it for you, think about getting involved with an affiliate, or perhaps you have consulting or web skills. Don't forget there are all kinds of marketing affiliate opportunities out there. Remember to look outside the box.

Using a forum gives you tons of flexibility and tons of opportunities for profitability. So what are you waiting for?

Make Money Online With Product Review Sites

If you are looking for one of the top 20 ways to make money online, then you will want to consider product review sites. For those of you not familiar with product review sites and what they do it's really quite simple. Product review sites offer in-depth reviews of various products/services, and can be very helpful to shoppers.

Shoppers find product review sites very helpful in finding the products they need, and avoid making the wrong purchase. It can save a great deal of time and money when shopping for an item. So you can begin to see how setting up your own product review site could be a money maker.

You will need to be able to clearly and concisely express in writing the pros and cons of the products comparing at least two products, more is usually better. Include honest feedback. But how is this going to earn you income?

There are a number of ways that you can make money with a product review site. As you build credibility you can begin to generate revenue a number of different ways.

One of the most popular ways to be able to contact those people that have visited your review site is to offer a newsletter where they sign up giving you permission to contact them. Then using an auto response system you can contact them on a regular basis offering the products or services that you have to offer through email.

You can become an affiliate for products that you have reviewed and given the thumbs up, along with other products. In fact, your product review site can be a lead in to selling other products. There are all kinds of sites to find affiliates. Do your homework so that you are matching the products you are reviewing and the products you are selling. It will make it much easier for you to search engine optimize your site and bring targeted traffic to your site.

Google Ads offers another form of income. Placing ads on your product review site pages can lead to a high click through rate and that can generate significant revenues for you. There are plenty of resources available to help you understand how to make the most out of AdSense revenues.

Making money online with product reviews is one of many ways to earn your income online. Take advantage of the ease of implementation this method has to offer.

Make Money Online As an Affiliate

Affiliate programs are a very valuable way to make money online and best of all it's easy and requires no cash layout on your part. Affiliate programs involve promoting the products of other websites and you are paid a commission for sales that occur as a result of you promoting the site.

There are affiliates for almost every type of project you can imagine and for some the top companies on the internet including companies like Amazon, Dell, Wal-Mart, Chase Bank, and AT&T. This means that if you have an existing website you can find products that would match, or you can create a brand new site that focuses on promoting one or more affiliate products.

It is very easy for you to create a relationship with any of these companies and many others. In a traditional business you might spend weeks, months, even years meeting, planning, negotiating, in an effort to come to a partnership agreement that works. Online this can be accomplished straight away. You'll be earning money right away, with no meetings, and no long delayed processes.

There are thousands of different affiliate programs that you can promote. You can choose one affiliate or many that sell similar products. For example, let's say you want to sell high quality jewelry; then you could find several affiliates who fit your criteria and promote some or all of their products. You earn commissions and you never have to find wholesalers or carry stock. It's a win-win for both parties.

It's important that you take the time to do some research and choose the right affiliate(s) for you and your goals. Some affiliates have products that sell fast but for small commissions, while other affiliates have products that sell slower but have huge commissions, and then there are all kinds of affiliate structures in-between, which is why you should take the time to find the right match(s) for you.

There are other considerations such as the sales page, the products popularity, and the commission percentage or commission structure. The EPC rate should also be considered (earnings per click). For example, you might have an EPC of \$40, which would mean that you make an average of \$40 for every 100 visitors. You should be looking for affiliates that can offer you at least \$20 or 20 cents per visitor.

Affiliates are one of the fastest ways to make money online. Why not start today? Find the affiliates that will work for you.

Make Money Online With Amazon

There are all kinds of ways to make money using Amazon, depending on where your interests lie, and what you are good at. One thing is for certain – many entrepreneurs have turned Amazon into a successful online income source.

One program Amazon offers that's very popular is their Advantage Program, which is fantastic if you have ever published a book earlier. You can join the program for no cost, and then you can start to sell your book in a new dynamic market.

Then again, if you enjoy affiliate marketing, the Associates Program is probably better suited to you. With this program the more sales you are able to make the higher the percentage you are paid in commissions will become. Amazon lists all of their policies and procedures on the website, so make sure you give it a read before you get going.

If you like, you can design ads and banners and place them on your site. You can even create a store front, called an aStore. Amazon gives you lots of examples. For example, if your website

is about fitness, then you could create an aStore with the top books, tools, and products that are applicable to your site.

Amazon allows you to completely customize the aStore. You can select colors, build one or many pages, and more. Initially it may seem difficult but a little playing and you'll have it all figured out in no time at all.

One of the biggest perks to making money online with Amazon is the wide selection of products that you have to choose from to put in your aStore. Amazon is about much more than DVDs and books, yet it's the most common mistake that's made – building an aStore that contains only books and DVDs.

If you are looking for a viable online way to make money on your website, you should certainly have a look at what Amazon has to offer. This is a reputable company and thousands enjoy a solid income by integrating an Amazon aStore on their website. There's a great deal of money just waiting to be made on the internet, and when you choose wisely what you will pursue you can enjoy the earning potential that so many others have already experienced.

The only question left to answer is, what are you waiting for? What will your Amazon store offer? These are exciting times to enter the online world of earnings. Don't wait!

Make Money Online Using Free Website Traffic

The biggest problem with online business ventures of all kinds is getting free traffic to your website. When you get the right free website traffic to your site you can make money online. Let's have a closer look at free website traffic.

Just because you build it does not mean they will come. In fact the number one problem that an online business faces is that there sites are not found. Standing out among the millions/billions of websites is daunting but you can do it.

There are two ways to get traffic to your website – you can pay for traffic or you can create free traffic. There are all kinds of paid traffic form, but for the most part paid traffic is expensive. In addition, just because you pay for it does not mean it will convert to a sale. So let's focus on free traffic, which is a far better investment of your time and energy. To generate free traffic you have to understand how people browse the internet. Let's have a look.

When traffic arrives at your website after searching it's called organic traffic. Once the visitor lands on your site you need to captivate and hold her. While browsing your site there might be a link that catches your visitors attention (i.e. a free e-book), he/she might sign up for your monthly newsletter, or she might sign up to receive site updates, which keeps bringing the visitor back to your site.

Word of mouth traffic is also very important. Your visitor is impressed with something you have provided and so they tell friends/family about your site through social media – they post on their Facebook account, they tweet, etc.

To get this powerful organic traffic you must place well in the search engines for your keywords. Links in one of the many authority sites can be very helpful in moving you up the search engine rankings. Building quality links with other relevant sites is also a powerful tool.

Facebook business pages, Twitter, and other social media venues are all powerful tools in generating targeted traffic that is free. Build a presence and they will come. Once you have targeted traffic arriving on your site you are in a position to sell them whatever it is you are selling.

Don't get caught up in those automatic link generators or the many products that claim to make it so easy to generate that free targeted traffic. Do it the right way and that traffic will become your "bread and butter" not just now but for years to come.

Free website traffic is an excellent way to make money online. Whether you are selling products or services, marketing e-books or training course, it doesn't matter. Find your niche, find your traffic, and start earning.